Google Cloud's Al Platform

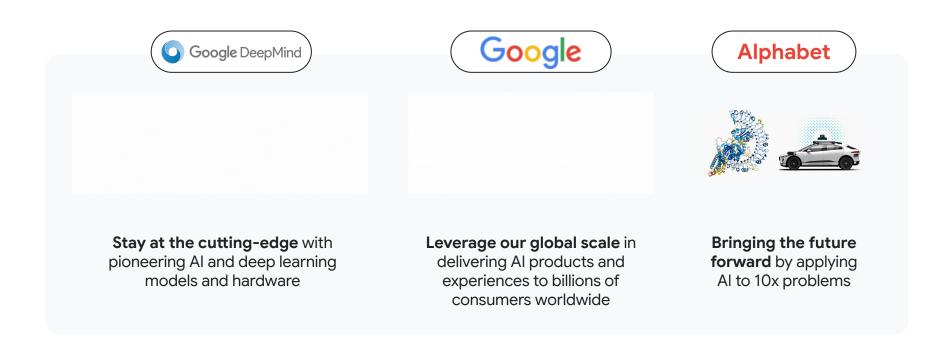


Merlin Yamssi Al Partner Engineering Lead, Google Cloud



Google Cloud

Google has pioneered Al Innovation for 25+ years



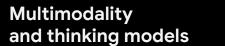
Google Cloud

We are entering a new era of Al innovation and adoption

Key trends







Interact with images, video, and audio in addition to text.

Agentic workflows

Reasoning, planning, and memory with autonomy to make decisions and adapt.



Knowledge frontier

Reimagining how employees and AI find, access, and interact with information.

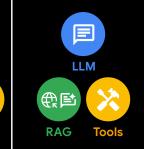
Al agents - an evolution

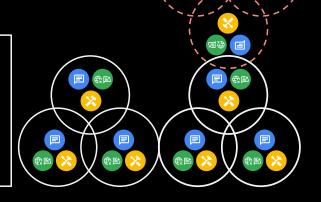












LLM + prompt

LLM + retrieval

LLM + retrieval + actions

+ Many tools and reasoning loop

Multi agent systems

Remote multi agent systems

What is next?





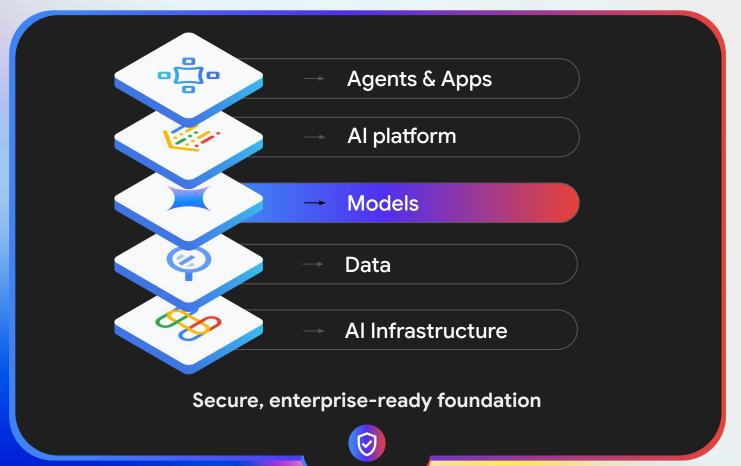
Google Cloud is uniquely positioned to help organizations transform their business



Google Cloud's Al-optimized stack



Al-optimized stack



Shifting to an era of action

UNDERSTANDING

Gemini 1

THINKING

Gemini 2



Introducing Gemini 3

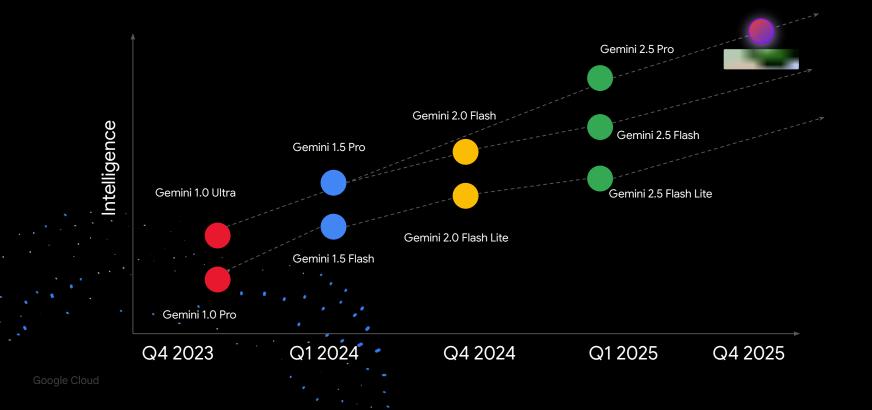
Our most powerful model yet, built on a foundation of agentic reasoning & multimodality

SOTA Reasoning & Multimodality

Agentic Coding

Advanced Tool Use & Planning

Each generation of Gemini redefined the standard for the amount of intelligence you can get at each tier for performance



Generative Media on Vertex Al





High quality image generation and editing



Veo 3

Exceptional video generation, editing and advanced camera controls



Gemini Live, Chirp, & Lyria

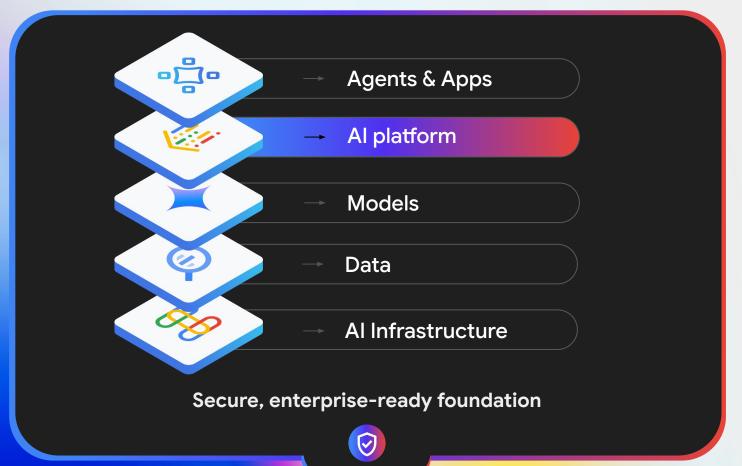
High quality music

Multi-speaker voices and voice cloning



Gemini - analyze, enhance prompts, create stories

Al-optimized stack

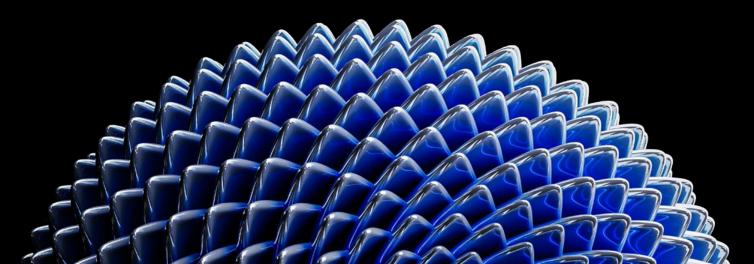


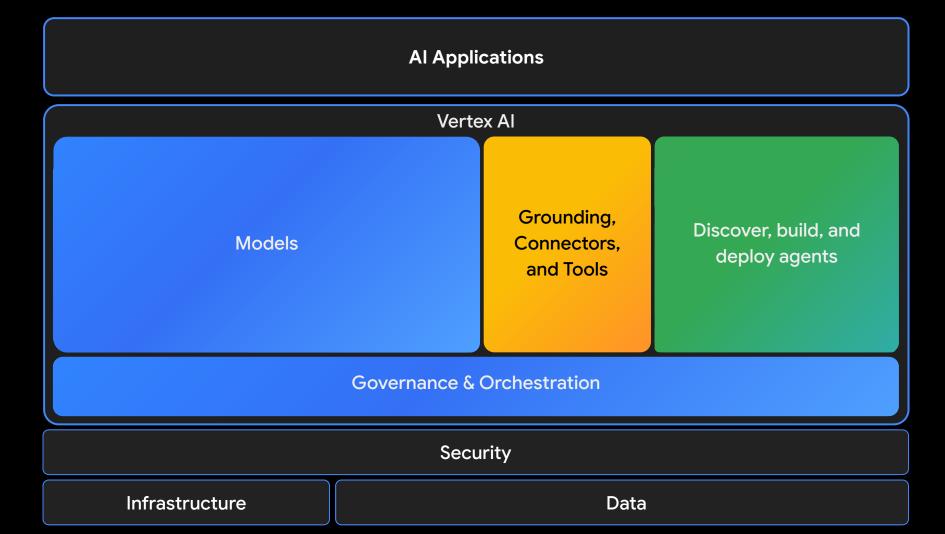
Developers

Vertex Al

9M+ 20X

are building with Gemini Usage increase year-over-year





200+ models in the Model Garden

Google Cloud is the only hyperscaler to offer state-of-the-art MaaS open models from all major labs including OpenAl, Meta Llama, Alibaba Qwen, and DeepSeek







Veo 3



Lvria 2



Text and multimodal **Embeddings**





Claude 3.5. 3.7, 4, & 4.5



Imagen 4

Llama 3.1, 3.2, and 3.3, & 4



Large, Nemo. Codestral



Chirp 3

Jamba



Allen Institute



Gemma



Hugging Face





Qwen 3



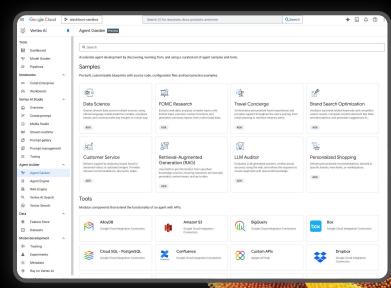
Deepseek

Model Launchpad for partners to self-deploy models on Vertex Al

Start building faster with agents

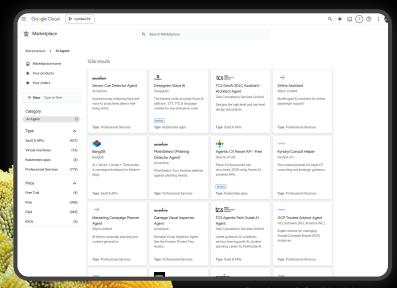
Vertex Al Agent Garden

Discover agent samples and tools, **Learn** by example, **Components** for your multi-agent systems, **Get started** with source code in GitHub



Al Agent Marketplace

Open platform for enterprise customers to **find, buy and deploy** 3p Al Agents



Future-proof your Al workloads with Vertex Al

Build & Serve

Custom model training & inference powered by scalable, managed infrastructure

Vertex Al Inference Service

Fully managed by Google

Vertex Training



Cloud so you can focus on features, not infra or reliability

Connect

Connect models & agents to enterprise data and up-to-date world knowledge



Grounding with Google Search and Maps



Grounding on your own data and with 3p data

Vertex Al Search

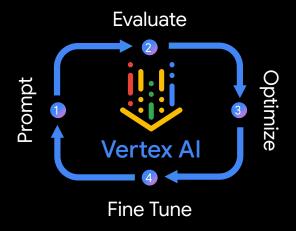


RAG Engine

Search Builder platform

Operate

Tailor for every use case by prompting, tuning and evaluating with your data

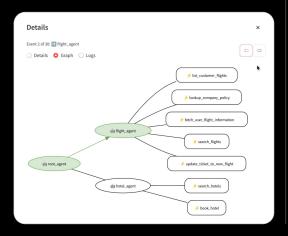


Google Cloud Proprietary & Confidenti

Google Cloud is leading the way in agent building standards

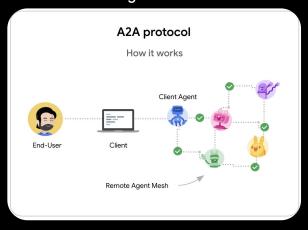
ADK

Agent Development Kit is an open framework to build multi-agent solutions



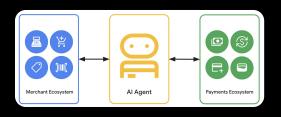
A2A

Agent-to-Agent protocol is the open standard for collaboration between agents



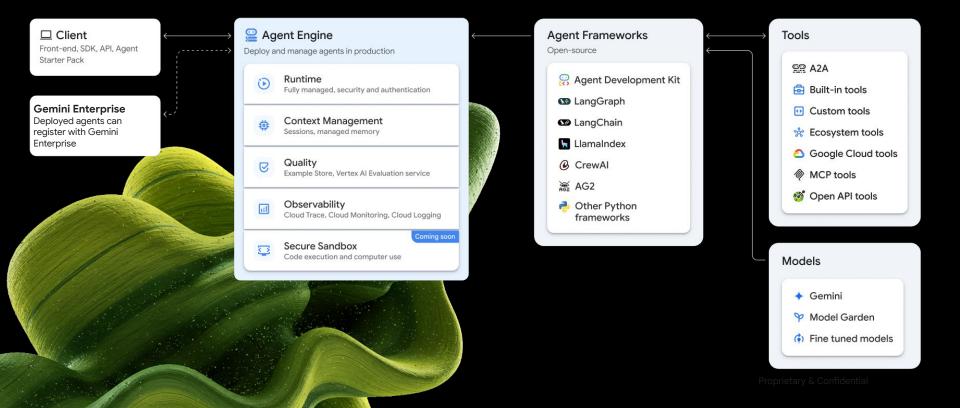
AP2

Agents Payment Protocol is the open protocol to handle agentic payments



Deploy, manage, and scale agents in production

Vertex Al Agent Engine

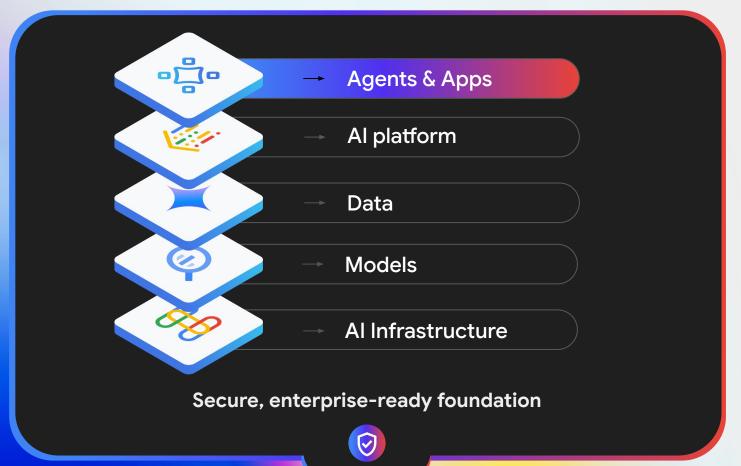


A Google Antigravity

Google Antigravity is an agentic development platform that empowers developers to act as architects, orchestrating autonomous agents that plan and execute complex tasks across the editor, terminal, and browser.



Al-optimized stack



Al & Agriculture The Digital Harvest Sowing the Seeds of a Sustainable Future with Al Merlin Yamssi, Google Cloud

Our Planet's Triple Challenge



60% Increase in Food Demand by 2050, as global population grows.



Increasing Climate Strain on production, with unpredictable weather, droughts, and floods becoming the new normal.



for food traceability and sustainability, with new rules like EUDR and FSMA.

"Agriculture is stepping into a new era, one that is deeply driven by data, predictive Al, Generative Al technologies... a disruptive phase where digital tools are reshaping traditional farming methods."

Professor Serge Miranda, ESTIA Institute of Technology

The Al-Optimized Stack for Agriculture



Agents & Apps

Delivering critical insights directly to the field.

Al Platform (Vertex Al)

To build, deploy, and manage custom agricultural models.

Models (Gemini)

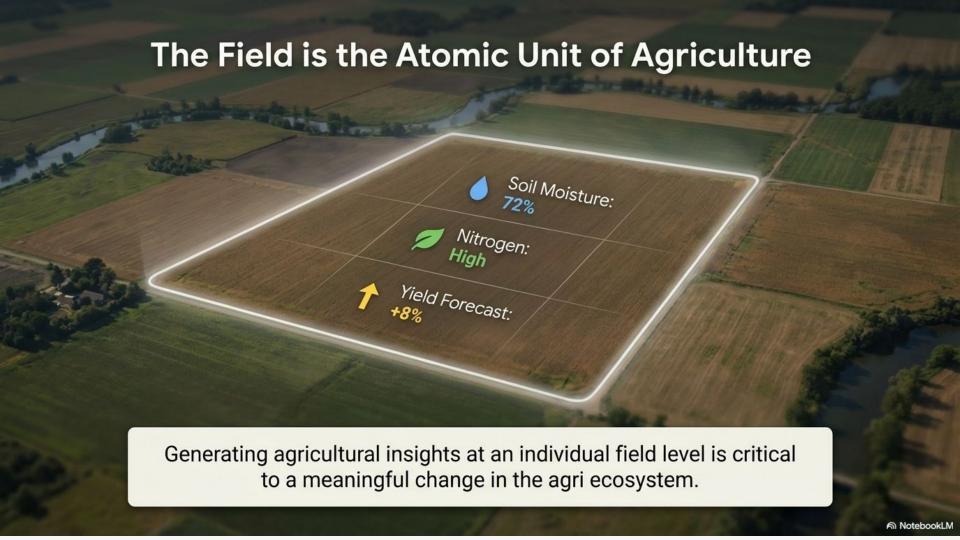
World-class intelligence to see patterns and predict outcomes.

Data

Unifying all agricultural data, from sensors to satellites.

Al Infrastructure

The power to compute at planetary scale.





A Living Lab: The DEEP FARM Project

- An Erasmus+ collaboration advancing data-driven agriculture through education and innovation.
- Pairing students with agronomists to build real-world digital farms.
- Leveraging Google Cloud for hands-on experience with cutting-edge technologies.







Powering the 5 'P's of Modern Farming



Production

Achieve full supply chain visibility and transparency with **Blockchain** and **Cloud SQL**.



Prevention

Enable early disease detection and risk mitigation using Vision AI on drone and satellite imagery.



Prediction

Forecast water availability and weather events with Earth Engine and WeatherNext.



Personalization

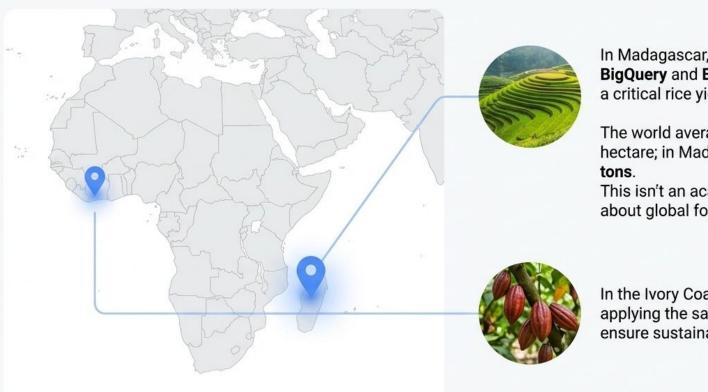
Deliver customized advice to farmers through virtual assistants built on **Gemini**.



Precision

Optimize resource use like irrigation and inputs with IoT Core and BigQuery ML.

From Madagascar to the Ivory Coast



In Madagascar, students use **BigQuery** and **Earth Engine** to tackle a critical rice yield gap.

The world average is 4.8 tons per hectare; in Madagascar, it's just **2.45** tons.

This isn't an academic exercise—it's about global food security.

In the Ivory Coast, teams are applying the same principles to ensure sustainable cacao farming.

The Future in Their Hands: The Virtual Agricultural Tutor



Empowered by **Generative AI on Vertex AI**, DEEP FARM students are building 'Virtual Tutors'—AI assistants that provide personalized, expert advice to farmers, scaling expertise directly to their phones.



Gascon Proverb,
 via Professor Serge Miranda

Join the Digital Harvest



Explore Solutions

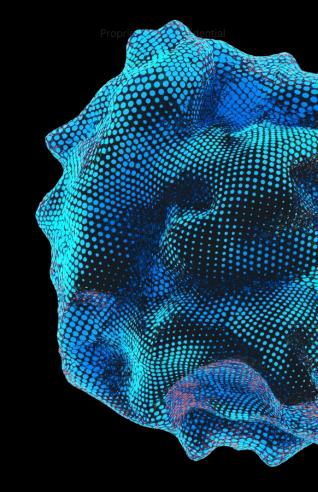
Discover our Al tools for the entire agricultural value chain.



Partner with Us

Work with our experts to solve your biggest challenges.

Thankyou



Google Cloud